

ECO-CAMP CONFERENCE PROGRAM

April 23, 2009

Holiday Inn Conference Center Lehigh Valley

7736 Adrienne Drive, Allentown, PA 18031

Note that two morning sessions repeat in the afternoon to allow you to maximize your day.
Please visit www.akeystone.org for REGISTRATION and speaker bios.

Time	Program	Room
8:30 - 9:15 am	Registration; Coffee and Refreshments	Ballroom Foyer
9:15 - 10:05 am	KEYNOTE SPEAKER: <i>Chris Miller, Greenovation</i>	Roosevelt/Lincoln

In this dynamic, interactive presentation, you'll get clear ideas about how you can immediately integrate "going green" into your facility and your programming, as well as a perspective on global warming from a green industry leader. Chris Miller says, "Let's teach our children well."

10:15 - 11:05 am **MORNING I**

What Wind Can Do For You; *Kevin Schulte, SED, Inc.* Roosevelt
Learn how you can harness the power of wind at camp! Sustainable Energy Developments, Inc. (SED) is the leader in wind energy projects throughout the northeastern U.S. Kevin will walk participants through the siting, development and economics of an on-site wind project.

Clean Energy Overview; *Cal Trepagnier, The Stone House Group* Lincoln
By 2050, the population will reach nine billion and everyone will be looking for the essentials: food, water, shelter, and — energy. The long term survival of camping will be threatened as being outdoors will be more unpredictable & unstable due to a damaged environment & a scarcity of energy. The session will discuss *new technologies tied to clean energy*: energy efficiency, renewable energy, retooling old technologies, and carbon capture.

Making your camp buildings super green and super educational: Rm 201
two case studies; *Scott Kelly, AIA, LEED AP; Re: Vision Architecture*
Through case studies of buildings for the Girl Scouts and Hard Bargain Farm, *learn how to create buildings that target LEED Platinum and teach sustainability with built-in educational features*; includes camper activities, green operational policies, and a review of a "living building."

11:15 am – 12:05 pm **MORNING II**

A "Green" Landscape; *Cesar Gellido & Bill Wildenberg, Fletemeyer & Lee* Roosevelt
How does your camp's landscape relate to the "greener" world around us? This presentation will focus on *why you can't afford not to be using green technology in your landscape*, including free tools and resources available to camps.

Environmental Impact of Daily Operations; *Richard Stryker, P.E.* Lincoln
Human occupancy of property has an effect on the environment. Adopting environmentally sound management, operations and maintenance practices will *minimize the adverse effects* and can actually *enhance the beneficial ones*.

Developing Solar Energy; Alan B. Cowe

Rm. 201

Can your camp use solar power? Alan has worked as a solar consultant with Akeena; he was a co-founder and director of business development with The Solar Center; and is now president of BackYard Solar, an installer of residential and commercial solar systems. He is engaged in the development of intelligent energy systems, including solar energy generation, energy storage, and energy management and interaction with the electrical grid. Learn how to go solar at camp!

12:05 –12:50 pm **LUNCH**

Jefferson Ballroom

Announcing a Master's Degree Program in Camp

Jay Sexter, Ph.D., Vice President for National Programs, Touro College

The new Master of Science Degree in Camp Administration and Leadership program, created in collaboration with the Gene Ezersky Camp Safety College of AMSkier Partners, the American Camp Association, and the Foundation for Jewish Camp, is an online degree program that enables aspiring camp leaders to acquire knowledge and competencies associated with camp leadership, operations, and profitability. *Learn how you can be among the first to benefit from this exciting professional development opportunity!*

1:00 – 1:50 pm **AFTERNOON I**

Green Checklist; Cesar Gellido & Bill Wildenberg, Fletemeyer & Lee

Roosevelt

An interactive seminar that will focus on creative "green," cost effective ways to improve your camp (marketability, operating costs and guest experience). *Take away 3 tasks you can implement now.*

Energy Management 101; John Pozzetta, The Stone House Group

Lincoln

Energy management is the most important step on the way to environmental responsibility and has a payback into *real dollar savings*. The presentation will encompass understanding your energy usage (tracking, benchmarking, exploring different options for acquiring energy), managing your energy usage (measuring and reducing), and the continued responsibility that comes with this knowledge.

2:00 - 2:50 pm **AFTERNOON II**

Roosevelt

**PA Programs for Renewable & Energy Efficient Projects; Janet P. Warnick, DEP
Solar Installation Projects; Bill Muniz, Advanced Electrical Solutions**

Learn how you can use PA's new energy efficiency grant and loan programs for businesses and residences to implement energy efficiency and advance renewable energy technologies. Also learn about PA's plans for a new residential solar program and the technical aspects of solar installation projects, so you can consider solar energy for your camp or facility.

Leave No Trace; Suzanne Moore, Leave No Trace Master Educator, GSHPA

Rm. 201

Discover the seven principles of Leave No Trace and how they can *easily be incorporated into your camp program!*

Greenhouse Gases 101; Michael P. Ozenich, The Stone House Group

Lincoln

This introduction to calculating greenhouse gas emissions and associated carbon footprint will prove an invaluable tool for the eco-sensitive campground operator. *Learn why managing your energy and operations makes economic sense*, and also provides valuable insight on environmental effects and best management practices to ensure a sustainable ethos at your facility.

3:00 – 3:50 pm **AFTERNOON III**

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Roosevelt

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